



MD Monthly – MARCH 2015

Membership Development Report – Page 1



This report is issued monthly on behalf of the IEEE Member & Geographic Activities Board.
Source data is IEEE membership statistics. Contact: Elyn Perez, elyn.perez@ieee.org

MD Summary	Pages 1-2	Member Recruitment	Pages 8-9
Membership Year Goals & Progress	Page 3-5	Active Membership	Pages 10
Retention & Recovery	Page 6-7	Society & Special Interest Memberships	Pages 11-14

Monthly Census	YoY Variance		Mar '15	Mar '14	Feb '15	Mar '15 vs. Feb '15	
IEEE Membership		-2,683	-0.8%	330,221	332,904	302,183	+9.3%
• Honorary		3	+10.0%	33	30	33	+0.0%
• Fellow		152	+2.2%	7,157	7,005	6,996	+2.3%
• Senior Member		1,110	+3.2%	35,741	34,631	34,349	+4.1%
• Member		-2,500	-1.2%	199,685	202,185	188,602	+5.9%
• Associate Member		-917	-13.3%	5,979	6,896	5,620	+6.4%
• Graduate Student		-1,778	-4.9%	34,161	35,939	28,679	+19.1%
• Undergraduate Student		1,247	+2.7%	47,465	46,218	37,904	+25.2%
Society Membership		-3,636	-1.4%	265,334	279,987	247,564	+7.2%
• 16 Societies up > 1%		5,546		<i>Societies Note:</i> Sum of respective gains and losses, with all counts excluding Affiliates. Including Affiliates, total Society memberships are down year-over-year by -4,617 or -1.6%.			
• 5 Societies +/- 1%		-89					
• 17 Societies down > 1%		-11,551					

MD Venue	March - Membership YTD									
	'15	'14	'13	'12		'15	'14	'13	'12	
Retention	67.0%	66.5%	67.4%	69.9%		Recruitment	56,227	56,971	61,326	58,839
	260,282	261,470	264,716	268,305						
Higher-Grade	76.8%	76.9%	76.2%	78.1%		Reinstatement	12,884	12,573	11,813	10,213
	230,030	229,378	229,842	231,974						
STU/GSM	33.9%	33.7%	38.3%	41.8%		Recovery	15,709	8,916	11,525	10,030
	30,252	32,092	34,874	36,331						

MD Resources (IEEE Account required)	<u>New Members</u>	<u>SAMIEEE</u>	<u>Reports</u>	<u>Webcasts</u>	<u>MD Kit Ordering</u>	<u>Presentations</u>

	Recruitment Activities	Retention Activities
MAY	Half-Year Dues Cycle —IEEE accepts ½-year dues for the present year of service. Individuals who join IEEE in May receive 8 months of membership for the price of 6. Order MD Kit for upcoming events / member recruitment opportunities (no cost).	Member Recovery – Reach out to those members in arrears. Utilize the pre-defined SAMIEEE query "(MD) Members in Arrears", or on the Section Vitality Dashboard, locate the tab named "Members in Arrears/Inactive". Links to all MD resources can be found at www.ieee.org/md .
JUN	Half-Year Dues Cycle —IEEE accepts ½-year dues for the present year of service. Individuals who join IEEE in June receive 7 months of membership for the price of 6. Order MD Kit for upcoming events / member recruitment opportunities (no cost).	First Year Members – Member retention begins the day after a new member joins IEEE, and receives a personal greeting from like-minded members and Volunteers. Don't forget to make use of the new member rosters, available to Section and MD officers monthly.



March MD Highlights

IEEE Membership

The decline in overall membership improved significantly in March, in fact was cut in half from -1.7% to -0.8%. This was the first month since the start of the membership year in August that the membership decline year-over-year (YoY) was less than one percent. It was as high as -1.9% earlier this year. The biggest factor affecting this was improvement in retention in all grades. Following the service deactivation and through the end of the membership year, renewal activity now counts toward growing the overall membership number. This March was also a very high student recruitment month compared to last year, and also had an impact on the overall improvement.

Recruitment

Overall recruitment improved from -1.7% to -1.3%. The biggest impact was undergraduate recruitment. During the month of March, student recruitment was almost at the level seen in 2013, making it the second best March student recruitment month since 2000. On the other side, higher grade (HG) recruitment was the lowest March result since 2008. The bump in student recruitment was enough to shrink the gap that had been growing the past few months.

See more detail on recruitment, page 8.

➔ Remember, **as of 1 March half year dues are in effect for new members**. The value proposition for a new member joining this month is very compelling – join now and get nine months for the price of six.

Retention

In March, we recovered 11% of the 140,424 members deactivated. This is the most arrears recovery progress made in March ever, and is almost double what we did last year (the percentage recovered of total deactivated). This positively impacted overall retention, pulling it back ahead of last year by a half a percent. Retention had been in decline the last three months, and rebounded from being down -1.2% to being ahead by +0.5% in March.

All grades and all regions saw an improvement in retention performance – either reducing the gap or increasing the gains.

See more detail on retention, page 6.

➔ Reach out to your members in arrears, to let them know the local value of being an IEEE member. To identify your members who haven't renewed, utilize the pre-defined SAMIEEE query "(MD) Members in Arrears", or on the Section Vitality Dashboard, in the tab named "Members in Arrears/Inactive". Links to all MD resources plus communications templates can be found at www.ieee.org/md.

Society Membership

Overall Society memberships ended the month down -1.4% year-over-year, and has been down in this range since the start of the membership year. Society memberships also benefited from the retention gains in IEEE membership, as we saw more societies move to positive growth territory.

Of the 17 Societies in decline, Communications Society accounted for 75% of the losses. This seems to be due to recruitment last year that did not result in positive retention, or sustained recruitment, this year.

The top societies in terms of percentage growth in March were Industry Applications (10.9% growth), Intelligent Transportation Systems (+10.0%) and Engineering in Medicine & Biology (8.2% growth).

Society membership details begin on page 11.

2015 Membership Development Goals



aluque@ieee.org

For the 2015 membership year, MD goals have been created for each individual Section, for both recruitment and retention. The Section goals are rolled up to the Region level, producing the Region goal for recruitment, retention and overall membership.

This will result in Regions and Sections working toward a common goal. Sections can maximize their activity and take ownership at the local level, and see how their efforts are impacting membership growth.

Region goals are now focused on overall membership growth (comprised of an overall recruitment, retention and reinstatement goal), and do not include separate goals for HG versus student. Another benefit is that the service deactivation process will not impact progress to goals, because it focuses on the number of members that join or renew, and not on the total number of members.

Detail on the Section goals and progress are included in the Region level MD reports. These reports are sent via e-mail once monthly. If you are not receiving your region MD report, please contact your Region MD Chair. Region summary performance is on the next page.



Outstanding Section Membership
Recruitment and Retention Performance

A special recognition goes to the Bahrain Section for being the first Section in Region 8 to exceed their goal for both recruitment and retention.

Three Sections in Region 9 have also surpassed their goals for both recruitment and retention for the membership year!

- **Aguascalientes Section**
- **Bolivia Section**
- **Monterrey Section**

Tracking Progress and Section Recognition of Goal Achievement

Every month, the regional MD reports contain the Section level progress for recruitment and retention. To monitor progress and ensure Sections are on track, the goals and progress to goal will be published in the region reports.

Each Section that meets their goal will receive a special recognition in the form of an electronic banner that can be placed on Section websites, in newsletters, and even in e-mail signatures! The banners will be distributed to the Section's Membership Development Chair, or if no one in this position, to the Section Chair.

These Sections will also be recognized in the MD Monthly report, region level MD reports and on the MD portal, www.ieee.org/md.

Sections may earn a banner for one or both categories, and will include the membership year and Section name in the graphic. The gold medal of recognition will be given if both goals are met. The silver award will be given in either the recruitment or retention category.



Increased Section Membership Retention



Increased Section Membership Recruitment



Region Membership Goals and Progress

Region goals for recruitment and retention are rolled up from the Section goals. Goals for reinstatement are assigned on the Region level only. Below is a summary by Region showing the goal and progress to goal, as of the current month. At seven months into the membership year, the percent to goal should be tracking at 58% or more.

Recruitment	2015 Recruitment Goal	2015 Recruitment Growth	2015 YTD March	% to Goal
R1	3,866	7.4%	2,337	60.5%
R2	3,494	8.2%	1,914	54.8%
R3	4,823	9.2%	2,942	61.0%
R4	3,445	6.7%	2,000	58.1%
R5	4,086	8.0%	2,558	62.6%
R6	6,711	7.4%	3,981	59.3%
R7	3,431	12.4%	1,796	52.4%
R8	17,675	3.3%	10,368	58.7%
R9	7,330	10.8%	3,507	47.8%
R10	44,623	8.8%	24,824	55.6%
Total	99,481	7.8%	56,227	56.5%

Six regions are tracking ahead of goal. 19 Sections have met or exceeded their goal.

Region 1 has the highest progress to goal; Region 9 the lowest.

See the Sections in each Region that are on target, next page.

Find Section-level goals and progress online at www.ieee.org/md

Retention	2015 % Retention Goal	2015 Retention Growth	2015 YTD March	% to Goal
R1	83.9%	1.3%	79.5%	94.7%
R2	84.1%	1.2%	78.9%	93.9%
R3	80.2%	1.2%	74.6%	93.0%
R4	82.1%	1.5%	75.3%	91.7%
R5	80.7%	1.2%	76.0%	94.2%
R6	82.6%	1.6%	77.6%	93.9%
R7	78.0%	1.6%	72.0%	92.4%
R8	73.3%	2.2%	66.1%	90.1%
R9	56.6%	3.9%	48.2%	85.2%
R10	54.6%	2.1%	50.5%	92.5%
Total	72.5%	1.8%	67.0%	92.5%

Since most retention activity occurs in the first half of the membership year, high percentages to goal are expected. This should not be viewed as a sign that retention is tracking far ahead. This is starting to level off as we get closer to the end of the membership year. The biggest challenge for retention comes in the months immediately following the service deactivation.

The goals for retention growth are reflective of the last three years, and are rather aggressive – once again, we need local efforts during the arrears recovery period to sustain this.

Reinstatement	2015 Reinstatement Goal	2015 Reinstatement Growth	2015 YTD March	% to Goal
R1	1,250	4.1%	883	70.6%
R2	1,230	3.5%	796	64.7%
R3	1,300	3.3%	870	66.9%
R4	1,000	8.6%	567	56.7%
R5	1,300	8.4%	927	71.3%
R6	2,350	2.8%	1,712	72.9%
R7	750	3.6%	449	59.9%
R8	3,700	3.1%	2,482	67.1%
R9	1,050	5.0%	686	65.3%
R10	4,350	3.7%	3,512	80.7%
Total	18,280	4.1%	12,884	70.5%

All but one region is tracking at or ahead of goal. Not surprisingly it is the region with the largest percentage growth goal – Region 4. Based on their three-year performance, the goal is to sustain that growth.

Former members are a ripe pool of candidates to outreach to – and that pool just got bigger following deactivation. Do a special outreach to inactive members, perhaps inviting them to an upcoming event.

Section Membership Goals and Progress - Recruitment

Congratulations to the 19 Sections who have met or surpassed their recruitment goals for the year already:



Increased Section Membership Recruitment

Region	Section	YoY Recruitment Growth	% to Goal
R3	Central Savannah River Section	90%	100%
	Columbia Section	142%	145%
	Evansville-Owensboro Section	100%	113%
R5	South Plains Section	90%	100%
R6	Fort Huachaca Section	114%	155%
R7	London Section	79%	105%
R8	Bahrain Section	183%	100%
	Bosnia and Herzegovina Section	62%	107%
	Estonia Section	108%	150%
	Iceland Section	94%	110%
	Lebanon Section	27%	108%
	Malta Section	183%	113%
	Western Saudi Arabia	65%	122%
R9	Aguascalientes Section	1100%	400%
	Bolivia Section	114%	124%
	Guadalajara Section	105%	104%
	Monterrey Section	105%	122%
R10	Chengdu Section	85%	102%
	New Zealand North Section	167%	120%

To the right is a summary of the number of Sections by Region that are on track to meet their recruitment goal for the year – meaning they are at 58% or more of their goal after seven months of the membership year.

Almost half of all Sections are on track. Region 5 and Region 3 lead in terms of the percentage of Sections on target.

Region 10 has the lowest percentage, but they also had the largest number of Section recruitment declines in 2014, and those declines were in the double digits.

Region 9 had a similar pattern in 2014, though they had more Sections with a two or three-year decline. Considering this, they are showing great improvement.

Region	# of Sections on Target	% of Sections
1	13	59.1%
2	9	45.0%
3	26	63.4%
4	11	47.8%
5	17	65.4%
6	20	57.1%
7	9	45.0%
8	24	41.4%
9	13	37.1%
10	20	33.9%
Total	162	47.8%

Section Membership Goals and Progress - Retention

Congratulations to the 33 Sections who have met or surpassed their retention goals for the year already:



Increased Section Membership Retention

Region	Section	% to Goal
R1	Green Mountain Section	100.0%
R3	Jamaica Section	108.6%
	Gainesville Section	101.2%
	Hampton Roads Section	100.5%
R4	Iowa-Illinois Section	102.4%
	Rock River Valley Section	100.9%
	Fort Wayne Section	100.3%
R5	Arkansas River Valley Section	116.7%
	Lafayette Section	107.1%
R6	Foothill Section	100.6%
R7	Peterborough Section	115.6%
	Canadian Atlantic Section	106.2%
	Southern Alberta Section	104.9%
	Toronto Section	104.7%
	South Saskatchewan Section	101.1%
R8	Bahrain Section	123.0%
	Tunisia Section	109.2%
	Ukraine Section	108.4%
	United Kingdom and Ireland Section	107.1%
	Lithuanian Section	102.6%
R9	Aguascalientes Section	256.4%
	Paraguay Section	128.4%
	Honduras Section	116.2%
	Monterrey Section	106.8%
	Bolivia Section	100.7%
R10	Kharagpur Section	123.8%
	Bombay Section	120.8%
	Islamabad Section	114.2%
	New Zealand South Section	107.8%
	Shanghai Section	106.5%
	Tainan Section	103.3%
	New Zealand Central Section	101.3%
	Thailand Section	100.6%

A special recognition goes to the **Bahrain Section** for being the **first Section in Region 8** to exceed their goal for both recruitment and retention.

Three Sections in Region 9 have surpassed their goals for both recruitment and retention for the membership year!

- **Aguascalientes Section**
- **Bolivia Section**
- **Monterrey Section**

All Sections are tracking at 58% or more of their retention goals, but since most retention activity occurs in the first half of the membership year, high percentages to goal are expected.

This should not be viewed as a sign that retention is tracking far ahead. This is starting to level off as we get closer to the end of the membership year. The biggest challenge for retention comes in the months immediately following the service deactivation.

The goals for retention growth are reflective of the last three years, and are rather aggressive – once again, we need local efforts during the arrears recovery period to sustain this.



Membership Retention Update

In March, we recovered 11% of the 140,424 members deactivated. This is the most arrears recovery progress made in March ever, and is almost double what we did last year (the percentage recovered of total deactivated). This positively impacted overall retention, pulling it back ahead of last year by a half a percent. Retention had been in decline the last three months, and rebounded from being down -1.2% in February to being ahead by +0.5% in March.

We normally see retention rebound in the months following the service deactivation, and based on historical data, we see about one third of the total expected arrears recovery activity in the month of March. If that holds true, then we might see some nice retention gains by the end of the membership year. At the risk of being overly optimistic, we will have to see if this trend continues, or if more members just waited longer to renew.

All grades and all regions saw an improvement in retention performance – either reducing the gap or increasing the gains. Four regions are now positive year-over-year. Regions 9 and 10 saw the largest rebounds this month.

It also appears that GoogleApps users, in all grades, also impacted the retention results in March. Above we noted that 11% of members in arrears were recovered. This percentage was 23% for GoogleApps users – more than double the average. This appears to be a very sticky benefit.

Looking at retention by grade category, higher grade retention is behind by just one tenth of a percent after falling behind by -1.3% last month. The GSM retention gap shrank to -1.9% from -5.8%. This was the biggest driver this month in terms of improving the overall retention. Student retention also contributed significantly, once again turning positive +0.9% after falling behind for the first time in February by -0.5%.

Overall first-year member retention followed the same trend, with GSM and STU gains driving a year-over-year improvement by a tenth of a percent. First-year higher grade membership is now behind by -0.7% following -1.9% last month. It is critical to have a program in place in your Section to welcome and engage new members. Need help or ideas? Contact Elyn Perez, elyn.perez@ieee.org.

➔ Continue to outreach to your Section's members who are in arrears. See the next page for more ideas.

IEEE Membership Renewal / Retention - March 2015

REGION	HIGHER GRADE w/o GSM				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	Opportunity	Renewal			Opportunity	Renewal			Opportunity	Renewal			Opportunity	Renewal		
		#	%, '15	%, '14		#	%, '15	%, '14		#	%, '15	%, '14		#	%, '15	%, '14
1	28,203	23,694	84.0%	83.1%	1,744	914	52.4%	54.1%	1,647	500	30.4%	31.6%	31,594	25,108	79.5%	78.8%
2	24,919	20,682	83.0%	83.4%	1,611	834	51.8%	53.9%	1,399	528	37.7%	37.5%	27,929	22,044	78.9%	79.2%
3	23,544	18,869	80.1%	80.3%	2,042	1,168	57.2%	58.4%	2,354	813	34.5%	37.6%	27,940	20,850	74.6%	75.1%
4	17,895	14,393	80.4%	81.8%	1,734	978	56.4%	56.8%	1,356	430	31.7%	36.1%	20,985	15,801	75.3%	76.4%
5	22,866	18,524	81.0%	80.9%	1,687	947	56.1%	56.3%	1,862	605	32.5%	34.5%	26,415	20,076	76.0%	75.8%
6	46,050	37,671	81.8%	81.6%	2,514	1,383	55.0%	51.8%	3,145	1,064	33.8%	35.3%	51,709	40,118	77.6%	77.1%
R 1-6	163,477	133,833	81.9%	81.9%	11,332	6,224	54.9%	55.0%	11,763	3,940	33.5%	35.5%	186,572	143,997	77.2%	77.1%
7	13,276	10,274	77.4%	77.5%	1,826	1,067	58.4%	61.9%	1,320	490	37.1%	36.8%	16,422	11,831	72.0%	72.0%
8	53,912	39,274	72.8%	73.3%	9,895	5,752	58.1%	59.6%	7,656	2,183	28.5%	29.7%	71,463	47,209	66.1%	66.5%
9	9,966	6,095	61.2%	61.2%	1,250	705	56.4%	56.8%	5,169	1,100	21.3%	20.6%	16,385	7,900	48.2%	47.8%
10	58,712	40,554	69.1%	68.4%	13,298	4,829	36.3%	38.5%	25,661	3,962	15.4%	13.3%	97,671	49,345	50.5%	48.2%
R 7-10	135,866	96,197	70.8%	70.7%	26,269	12,353	47.0%	49.6%	39,806	7,735	19.4%	17.9%	201,941	116,285	57.6%	56.5%
TOTAL	299,343	230,030	76.8%	76.9%	37,601	18,577	49.4%	51.3%	51,569	11,675	22.6%	21.7%	388,513	260,282	67.0%	66.5%

First-Year Member Renewal / Retention - March 2015

REGION	HIGHER GRADE w/o GSM				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	Opportunity	Renewal			Opportunity	Renewal			Opportunity	Renewal			Opportunity	Renewal		
		#	%, '15	%, '14		#	%, '15	%, '14		#	%, '15	%, '14		#	%, '15	%, '14
1	1,725	609	35.3%	33.5%	648	219	33.8%	36.2%	1,236	311	25.2%	24.9%	3,609	1,139	31.6%	31.3%
2	1,599	553	34.6%	34.6%	622	202	32.5%	37.4%	981	308	31.4%	30.3%	3,202	1,063	33.2%	33.8%
3	1,899	561	29.5%	31.3%	757	322	42.5%	40.8%	1,744	488	28.0%	32.4%	4,400	1,371	31.2%	33.5%
4	1,553	510	32.8%	38.0%	730	282	38.6%	41.0%	960	234	24.4%	27.3%	3,243	1,026	31.6%	35.0%
5	1,786	659	36.9%	33.2%	708	270	38.1%	39.4%	1,289	317	24.6%	29.4%	3,783	1,246	32.9%	32.7%
6	2,960	1,092	36.9%	35.9%	956	369	38.6%	33.4%	2,278	632	27.7%	29.4%	6,194	2,093	33.8%	33.1%
R 1-6	11,522	3,984	34.6%	34.4%	4,421	1,664	37.6%	37.8%	8,488	2,290	27.0%	29.2%	24,431	7,938	32.5%	33.2%
7	1,481	521	35.2%	37.0%	663	258	38.9%	43.8%	903	242	26.8%	25.8%	3,047	1,021	33.5%	34.9%
8	7,097	2,214	31.2%	32.7%	4,255	1,732	40.7%	44.7%	5,629	1,129	20.1%	21.8%	16,981	5,075	29.9%	31.9%
9	2,091	471	22.5%	23.9%	490	160	32.7%	41.6%	4,009	577	14.4%	13.6%	6,590	1,208	18.3%	18.8%
10	10,503	2,995	28.5%	29.6%	8,577	2,016	23.5%	25.8%	21,774	2,775	12.7%	10.3%	40,854	7,786	19.1%	17.9%
R 7-10	21,172	6,201	29.3%	30.6%	13,985	4,166	29.8%	33.4%	32,315	4,723	14.6%	13.0%	67,472	15,090	22.4%	22.2%
TOTAL	32,694	10,185	31.2%	31.9%	18,406	5,830	31.7%	34.5%	40,803	7,013	17.2%	16.1%	91,903	23,028	25.1%	25.0%



MD Volunteer Tools for Arrears Recovery

MD Volunteers have access to SAMIEEE and the Section Vitality Dashboard, which provide a list of members who have not renewed their membership—updated daily. Additionally, Volunteers are free to use the letter template (right), or develop their own unique message to encourage continued membership.

SAMIEEE DATA / PRE-DEFINED QUERIES

SAMIEEE provides pre-defined queries, to easily pull the names and contact information of members in arrears.

MD folder:

- (MD) "Members in Arrears"
- (MD) "First Year Members Not Renewed"

These lists are also available in the Section Vitality Dashboard, under the tab "Members in Arrears/Inactive".

MGA Staff-Initiated Campaigns

'Last Issue' Cover Wrap

As is customary with many magazines, a cover wrapper informs readers their last issue has arrived, pending renewal. The March issue of IEEE Spectrum will carry a full page cover wrap for all members who have not renewed their membership.



E-Mail Reminders

Spanning March through June, the MD staff issues invitations to members in arrears asking them to renew their membership. Special emphasis is being placed on the career-related resources IEEE offers to its members.



Print Mailing Campaign

While e-mail campaigns are the mainstay of the MD Staff's arrears recovery effort, two separate print campaigns will augment the effort. An arrears invoice will mail in early April.

Courtesy Calls

The IEEE Contact Center outreaches to HG members in arrears, March through June, to augment the recovery effort.



SAMPLE LETTER ARREARS RECOVERY

< customized to the Section >

Dear < member > ,

As an IEEE member in 2014, you have helped the IEEE < Section > serve your local community, and I want to thank you for your support. We take seriously our mission and obligation to raise awareness about the role that engineering and technology can play in making our world a better place. In that spirit, the IEEE < Section / Chapter > sponsored several worthwhile activities in 2014, including:

- < Section / Chapter activity >
- < Section / Chapter activity >
- < Section / Chapter activity >

During a recent review of the membership roster, I noticed your name missing from our list of current members. With the busy pace of everyday life, perhaps this was a simple oversight.

Because you make a difference, I am seeking your membership renewal and support again in 2015 - the good deeds we deliver to our community depend on it. You can renew your IEEE membership at www.ieee.org/renew.

Thank you for your time, and continued consideration to support the activities of the IEEE < Section / Chapter >. If you have already renewed, we thank you for your support.

Let me know how I can be of any assistance.

Sincerely,

< Name >

Chair, IEEE < Section / Chapter >

< e-mail address >

P.S. Your renewal consideration during these tough economic times is greatly appreciated. If you have become unemployed, IEEE will help by discounting your annual membership dues 50%.



Recruitment Update

During the month of March, student recruitment was almost at the level seen in 2013, making it the second best March student recruitment month since 2000. On the other side, HG recruitment was the lowest March result since 2008. The bump in student recruitment was enough to shrink the gap that had been growing the past few months. Overall recruitment improved from -1.7% to -1.3% in March. Here is how each of the three categories impacted the overall result, along with a same period last year comparison:

- **Undergraduate recruitment** had the biggest impact this month, improving its YoY gain by nine tenths of a percent to +4.4%. Five of the ten regions are positive.
 - Last year at this time: undergraduate recruitment was down -8.3%. Only one region was positive.
- **Graduate student recruitment** turned around somewhat following three months of a growing deficit. It is now behind by -4.4%, improving a tenth of a percent. This was driven by improvements in Regions 1-6, which offset a widening gap in Regions 7-10.
 - Last year at this time: graduate student recruitment was down -6.5%.
- The gap in overall **Higher Grade recruitment** continued to widen another two tenths to -13.0%. In Regions 1-6 the gap widened significantly last month, but saw improvement from -9.3% to -8.2%. Regions 7 and 10 also widened their gap in March, while Regions 8 and 9 saw some improvement.
 - Last year at this time: higher grade recruitment was down just -4.5%, with four regions positive.

➔ Sections are encouraged to **promote the half year dues discount** on their websites, newsletters and at events. As well, **emphasis on the Member-Get-a-Member referral awards** to existing members, especially within the student branches in your Section. Need help or ideas? E-mail elyn.perez@ieee.org.

Cumulative Recruitment - September through March 2015

REGION	HIGHER GRADE w/o GSMs				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2015		2014		2015		2014		2015		2014		2015		2014	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%		
1	599	651	(52)	-8.0%	479	486	(7)	-1.4%	1,259	1,262	(3)	-0.2%	2,337	2,399	(62)	-2.6%
2	538	563	(25)	-4.4%	508	453	55	12.1%	868	1,101	(233)	-21.2%	1,914	2,117	(203)	-9.6%
3	535	583	(48)	-8.2%	594	577	17	2.9%	1,813	1,968	(155)	-7.9%	2,942	3,128	(186)	-5.9%
4	380	523	(143)	-27.3%	504	529	(25)	-4.7%	1,116	1,101	15	1.4%	2,000	2,153	(153)	-7.1%
5	624	689	(65)	-9.4%	510	514	(4)	-0.8%	1,424	1,278	146	11.4%	2,558	2,481	77	3.1%
6	1,211	1,225	(14)	-1.1%	733	757	(24)	-3.2%	2,037	2,224	(187)	-8.4%	3,981	4,206	(225)	-5.3%
R 1-6	3,887	4,234	(347)	-8.2%	3,328	3,316	12	0.4%	8,517	8,934	(417)	-4.7%	15,732	16,484	(752)	-4.6%
7	485	562	(77)	-13.7%	479	458	21	4.6%	832	881	(49)	-5.6%	1,796	1,901	(105)	-5.5%
8	2,081	2,687	(606)	-22.6%	3,105	3,312	(207)	-6.3%	5,182	4,907	275	5.6%	10,368	10,906	(538)	-4.9%
9	577	701	(124)	-17.7%	348	300	48	16.0%	2,582	2,521	61	2.4%	3,507	3,522	(15)	-0.4%
10	3,357	3,754	(397)	-10.6%	5,384	5,837	(453)	-7.8%	16,083	14,567	1,516	10.4%	24,824	24,158	666	2.8%
R 7-10	6,500	7,704	(1,204)	-15.6%	9,316	9,907	(591)	-6.0%	24,679	22,876	1,803	7.9%	40,495	40,487	8	0.0%
TOTAL	10,387	11,938	(1,551)	-13.0%	12,644	13,223	(579)	-4.4%	33,196	31,810	1,386	4.4%	56,227	56,971	(744)	-1.3%

IEEE-USA Recruitment Incentive 2015



In an effort to increase US higher-grade membership, IEEE-USA and MGA have partnered to pilot a campaign building on the existing Member-Get-a-Member program.

Higher-grade members in the US are eligible to submit referrals through a special online form. An automated email invites the referral to join and offers a US\$25 discount on their first year (16 August - 28 February), or to join at the special half year dues rate (1 March – 15 August). For each successful new recruit, the referring member can select an IEEE-USA branded merchandise item including a hat, cooler, backpack, golf balls, pen sets, solar charger, tablet case, umbrella and more.

MGA HQ will promote the program in the monthly Benefits Bulletin, and **Sections and Regions should promote the program on their own website**. For more information on how to do this, contact elyn.perez@ieee.org.

Program Results	2015 MY To Date	2014 MY Total	Program To Date
Referrals Submitted	703	1,240	1,943
Referrals Joined	130	397	527
% of Referrals Joined	18.5%	32.0%	27.1%
# New US HG Members	95	295	390



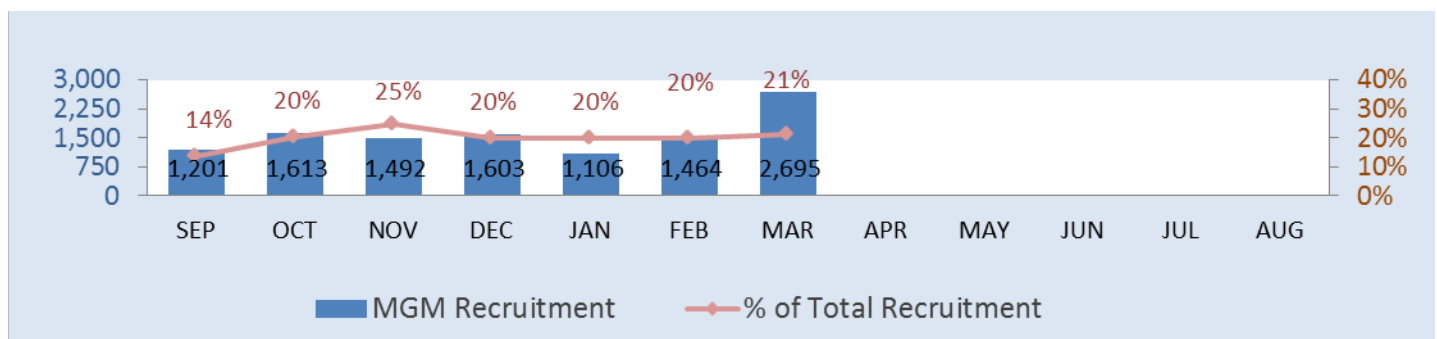


Recruiters of the Month – Member-Get-a-Member (MGM) Program


www.ieee.org/mgm

We are pleased to recognize this month's top program participants. The IEEE Member-Get-a-Member (MGM) program is popular with student members; accordingly, program results often ebb and flow with the academic school year.

Jibin Sabu	R10, Kerala Section	152 new members	Febrian Hadiatna	R10, Indonesia Section	15 new members
Sadashiv Nirani	R10, Bangalore Section	60 new members	Jesus Andres Cruz Sanabria	R9, Colombia Section	14 new members
Deepak Mohan	R10, Kerala Section	47 new members	Wissam Khalil	R8, Lebanon Section	14 new members
Hosain Al-Musanna	R10, Bangladesh Section	40 new members	Ali Abed El Karim	R8, Lebanon Section	14 new members
Harshit Kyal	R10, Bombay Section	38 new members	Sidharth Nair	R10, Kerala Section	14 new members
Almedin Kavaz	R8, Bosnia And Herzegovina Section	36 new members	N. Haridevan Nair	R10, Kerala Section	14 new members
Uthyakumar G	R10, Madras Section	35 new members	Nakul PC	R10, Kerala Section	14 new members
Vinay Kumar Chenna	R10, Hyderabad Section	33 new members	Arun P Vasudev	R10, Kerala Section	14 new members
Arjun Prasad	R10, Kerala Section	33 new members	Jibin K Y	R10, Kerala Section	14 new members
Jismal Jamal	R10, Kerala Section	31 new members	Anandu Mohan	R10, Kerala Section	14 new members
Ashwin Sharavu	R10, Bangalore Section	27 new members	Sreehari K	R10, Kerala Section	14 new members
Husam Momenah	R8, Jordan Section	26 new members	Ravishanker K	R10, Kerala Section	14 new members
Jubayer Rahman	R10, Bangladesh Section	25 new members	Ginu Thomas	R10, Kerala Section	14 new members
Konrad Markowski	R8, Poland Section	24 new members	Mfurkanuyar Uyar	R8, Turkey Section	14 new members
Jamal Mohamed H	R10, Madras Section	23 new members	Subhesh Ravikumar	R10, Madras Section	13 new members
Dheeraj Goyal	R10, Delhi Section	22 new members	Rahul Krishna	R10, Kerala Section	13 new members
Muhammad Al-Shareef	R8, Israel Section	20 new members	Manoj Avirineni	R10, Hyderabad Section	13 new members
Irene Mary Abraham	R10, Kerala Section	19 new members	Eduardo Contreras	R9, Aguascalientes Section	13 new members
Amar Saraswat	R10, Delhi Section	19 new members	Anvesh Kamishetti	R10, Hyderabad Section	12 new members
Sarath Chandra	R10, Hyderabad Section	18 new members	Mina Sidarous	R8, Egypt Section	12 new members
Julian Alvarado	R9, Aguascalientes Section	18 new members	Vaisakh Unnikrishnan	R10, Kerala Section	12 new members
Oswaldo Echeverria Suarez	R9, Ecuador Section	18 new members	Reshma K	R10, Kerala Section	12 new members
Mohan N	R10, Bangalore Section	16 new members	Geethu S.S	R10, Kerala Section	12 new members
Lama Saouma	R8, Lebanon Section	16 new members	Lizeth Roldan	R9, Colombia Section	11 new members
Mehedi Hasan	R10, Bangladesh Section	16 new members	Prabhanshu Attri	R10, Delhi Section	11 new members
Sathya Pramod	R10, Bangalore Section	16 new members	Anjana B	R10, Kerala Section	11 new members
Sunitha Beevi.K	R10, Kerala Section	15 new members	Made Dita Rahayu Putri	R10, Indonesia Section	11 new members
Galia Gurunian	R8, Lebanon Section	15 new members	Vishnu Menon	R10, Kerala Section	10 new members
Hamza Saeed	R10, Islamabad Section	15 new members	Mate Tisaj	R8, Croatia Section	10 new members
Zahid Hussain	R10, Karachi Section	15 new members	Diana Briceno Rodriguez	R9, Colombia Section	10 new members
Ajin T Pullan	R10, Kerala Section	15 new members	Nithin Kamal	R10, Kerala Section	10 new members
Abby P Joby	R10, Kerala Section	15 new members			



2015 membership year total: 11,174 new members
Same period last year: 12,783

Membership by Region	Mar '15	 e-Members are included in the higher-grade counts of Regions 3, 8, 9, and 10. <i>Green shading = year-over-year growth >1.0%; Yellow shading = +/- 0.99%; Red shading > (1.0%)</i>
-----------------------------	----------------	---

Geographic IEEE Membership Summary - March 2015																
REGION	Higher-Grade w/o GSM				Graduate Students				Undergraduate Students				TOTAL MEMBERS			
	2015	2014	Change		2015	2014	Change		2015	2014	Change		2015	2014	Change	
			#	%			#	%			#	%			#	%
1	24,809	25,418	(609)	-2.4%	1,581	1,723	(142)	-8.2%	1,864	1,897	(33)	-1.7%	28,254	29,038	(784)	-2.7%
2	21,642	22,233	(591)	-2.7%	1,544	1,643	(99)	-6.0%	1,517	1,758	(241)	-13.7%	24,703	25,634	(931)	-3.6%
3	20,054	20,236	(182)	-0.9%	1,946	2,123	(177)	-8.3%	2,810	3,048	(238)	-7.8%	24,810	25,407	(597)	-2.3%
4	15,020	15,392	(372)	-2.4%	1,624	1,715	(91)	-5.3%	1,647	1,795	(148)	-8.2%	18,291	18,902	(611)	-3.2%
5	19,843	20,026	(183)	-0.9%	1,648	1,670	(22)	-1.3%	2,215	2,234	(19)	-0.9%	23,706	23,930	(224)	-0.9%
6	40,439	40,868	(429)	-1.0%	2,458	2,625	(167)	-6.4%	3,372	3,590	(218)	-6.1%	46,269	47,083	(814)	-1.7%
R 1-6	141,807	144,173	(2,366)	-1.6%	10,801	11,499	(698)	-6.1%	13,425	14,322	(897)	-6.3%	166,033	169,994	(3,961)	-2.3%
7	10,988	11,068	(80)	-0.7%	1,734	1,890	(156)	-8.3%	1,377	1,489	(112)	-7.5%	14,099	14,447	(348)	-2.4%
8	42,886	43,336	(450)	-1.0%	9,493	10,131	(638)	-6.3%	7,712	7,602	110	1.4%	60,091	61,069	(978)	-1.6%
9	7,033	7,163	(130)	-1.8%	1,132	1,155	(23)	-2.0%	3,981	3,820	161	4.2%	12,146	12,138	8	0.1%
10	45,881	45,007	874	1.9%	11,001	11,264	(263)	-2.3%	20,970	18,985	1,985	10.5%	77,852	75,256	2,596	3.4%
R 7-10	106,788	106,574	214	0.2%	23,360	24,440	(1,080)	-4.4%	34,040	31,896	2,144	6.7%	164,188	162,910	1,278	0.8%
TOTAL	248,595	250,747	(2,152)	-0.9%	34,161	35,939	(1,778)	-4.9%	47,465	46,218	1,247	2.7%	330,221	332,904	(2,683)	-0.8%

- Overall membership decline improved from -1.7% last month to just -0.8% in March
 - Last March was at -1.5%
 - All grade categories and regions improved following several months of widening gaps
- Higher-grade membership decline improved from -1.3% to -0.9%
 - Last year was +0.3%
- Graduate student membership decline improved significantly from -8.0% to -4.9%
 - Last year this time was -10.6%
- Student grade membership remains positive second month in a row
 - Last year this time was -3.0%

Society Memberships

Color Key: Green shading = year-over-year growth >1.0%; Yellow shading = +/- 0.99%; Red shading > (1.0%)

IEEE Society Membership Totals as of March 2015																				
SOCIETY / DIVISION	IEEE Higher Grade Members		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2015	2014	#	%	2015	2014	#	%	2015	2014	#	%	2015	2014	#	%	2015	2014	#	%
IEEE Societies																				
DIVISION I																				
Circuits & Systems	8,214	8,210	4	0.0%	407	401	6	1.5%	29	28	1	3.6%	8,650	8,639	11	0.1%	8,621	8,611	10	0.1%
Electron Devices	8,494	8,517	-23	-0.3%	303	321	-18	-5.6%	42	40	2	5.0%	8,839	8,878	-39	-0.4%	8,797	8,838	-41	-0.5%
Solid-State Circuits	8,486	8,554	-68	-0.8%	218	150	68	45.3%	90	66	24	36.4%	8,794	8,770	24	0.3%	8,704	8,704	0	0.0%
Div I Subtotal	25,194	25,281	-87	-0.3%	928	872	56	6.4%	161	134	27	20.1%	26,283	26,287	-4	0.0%	26,122	26,153	-31	-0.1%
DIVISION II																				
Components, Packaging & Mfg Tech	2,065	2,126	-61	-2.9%	41	49	-8	-16.3%	17	20	-3	-15.0%	2,123	2,195	-72	-3.3%	2,106	2,175	-69	-3.2%
Dielectrics & Electrical Insulation	1,913	1,993	-80	-4.0%	21	37	-16	-43.2%	22	21	1	4.8%	1,956	2,051	-95	-4.6%	1,934	2,030	-96	-4.7%
Industry Applications	9,736	9,130	606	6.6%	1,016	564	452	80.1%	39	38	1	2.6%	10,791	9,732	1,059	10.9%	10,752	9,694	1,058	10.9%
Instrumentation & Measurements	3,475	3,507	-32	-0.9%	74	76	-2	-2.6%	10	17	-7	-41.2%	3,559	3,600	-41	-1.1%	3,549	3,583	-34	-0.9%
Power Electronics	6,502	6,387	115	1.8%	229	217	12	5.5%	21	25	-4	-16.0%	6,752	6,629	123	1.9%	6,731	6,604	127	1.9%
Ultrasonics, Ferroelectrics, Freq Ctrl	1,849	1,808	41	2.3%	38	36	2	5.6%	29	20	9	45.0%	1,916	1,864	52	2.8%	1,887	1,844	43	2.3%
Div II Subtotal	25,540	24,951	589	2.4%	1,419	979	440	44.9%	138	141	-3	-2.1%	27,097	26,071	1,026	3.9%	26,959	25,930	1,029	4.0%
DIVISION III																				
Communications	26,082	31,379	-5,297	-16.9%	750	2,828	-2,078	-73.5%	516	584	-68	-11.6%	27,348	34,791	-7,443	-21.4%	26,832	34,207	-7,375	-21.6%
DIVISION IV																				
Antennas & Propagation	7,404	7,258	146	2.0%	206	193	13	6.7%	39	43	-4	-9.3%	7,649	7,494	155	2.1%	7,610	7,451	159	2.1%
Broadcast Technology	1,452	1,428	24	1.7%	38	44	-6	-13.6%	17	13	4	30.8%	1,507	1,485	22	1.5%	1,490	1,472	18	1.2%
Consumer Electronics	2,760	2,597	163	6.3%	105	102	3	2.9%	17	16	1	6.3%	2,882	2,715	167	6.2%	2,865	2,699	166	6.2%
Electromagnetic Compatibility	3,447	3,486	-39	-1.1%	43	42	1	2.4%	25	21	4	19.0%	3,515	3,549	-34	-1.0%	3,490	3,528	-38	-1.1%
Magnetics	2,576	2,648	-72	-2.7%	62	82	-20	-24.4%	71	65	6	9.2%	2,709	2,795	-86	-3.1%	2,638	2,730	-92	-3.4%
Microwave Theory & Techniques	9,884	10,027	-143	-1.4%	207	243	-36	-14.8%	30	29	1	3.4%	10,121	10,299	-178	-1.7%	10,091	10,270	-179	-1.7%
Nuclear & Plasma Sciences	2,457	2,582	-125	-4.8%	52	54	-2	-3.7%	38	41	-3	-7.3%	2,547	2,677	-130	-4.9%	2,509	2,636	-127	-4.8%
Div IV Subtotal	29,980	30,026	-46	-0.2%	713	760	-47	-6.2%	237	228	9	3.9%	30,930	31,014	-84	-0.3%	30,693	30,786	-93	-0.3%
DIVISION V/VIII																				
Computer	37,652	39,838	-2,186	-5.5%	2,466	2,962	-496	-16.7%	7,407	8,643	-1,236	-14.3%	47,525	51,443	-3,918	-7.6%	40,118	42,800	-2,682	-6.3%

Color Key: Green shading = year-over-year growth >1.0%; Yellow shading = +/- 0.99%; Red shading > (1.0%)

IEEE Society Membership Totals as of March 2015																				
SOCIETY / DIVISION	IEEE Higher Grade Members		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2015	2014	#	%	2015	2014	#	%	2015	2014	#	%	2015	2014	#	%	2015	2014	#	%
IEEE Societies																				
DIVISION VI																				
Education	2,921	2,944	-23	-0.8%	79	80	-1	-1.3%	31	37	-6	-16.2%	3,031	3,061	-30	-1.0%	3,000	3,024	-24	-0.8%
Industrial Electronics	5,163	5,075	88	1.7%	147	173	-26	-15.0%	22	16	6	37.5%	5,332	5,264	68	1.3%	5,310	5,248	62	1.2%
Product Safety Engineering	719	734	-15	-2.0%	4	4	0	0.0%	7	8	-1	-12.5%	730	746	-16	-2.1%	723	738	-15	-2.0%
Professional Communication	559	609	-50	-8.2%	11	26	-15	-57.7%	42	45	-3	-6.7%	612	680	-68	-10.0%	570	635	-65	-10.2%
Reliability	1,542	1,589	-47	-3.0%	27	16	11	68.8%	20	14	6	42.9%	1,589	1,619	-30	-1.9%	1,569	1,605	-36	-2.2%
Social Implications of Technology	1,212	1,246	-34	-2.7%	23	25	-2	-8.0%	10	15	-5	-33.3%	1,245	1,286	-41	-3.2%	1,235	1,271	-36	-2.8%
Technology and Engineering Mgmt*	2,411	0	2,411		47		47		24		24		2,482	0	2,482		2,458	0	2,458	
Div VI Subtotal	14,527	12,197	2,330	19.1%	338	324	14	4.3%	156	135	21	15.6%	15,021	12,656	2,365	18.7%	14,865	12,521	2,344	18.7%
DIVISION VII																				
Power & Energy	25,070	24,776	294	1.2%	2,782	1,861	921	49.5%	238	237	1	0.4%	28,090	26,874	1,216	4.5%	27,852	26,637	1,215	4.6%
DIVISION IX																				
Aerospace & Electronic Systems	3,906	3,940	-34	-0.9%	180	224	-44	-19.6%	21	25	-4	-16.0%	4,107	4,189	-82	-2.0%	4,086	4,164	-78	-1.9%
Geoscience & Remote Sensing	2,787	2,718	69	2.5%	111	90	21	23.3%	165	160	5	3.1%	3,063	2,968	95	3.2%	2,898	2,808	90	3.2%
Information Theory	2,751	2,747	4	0.1%	68	40	28	70.0%	20	18	2	11.1%	2,839	2,805	34	1.2%	2,819	2,787	32	1.1%
Intelligent Transportation Systems	1,219	1,114	105	9.4%	29	21	8	38.1%	21	19	2	10.5%	1,269	1,154	115	10.0%	1,248	1,135	113	10.0%
Oceanic Engineering	1,503	1,499	4	0.3%	58	37	21	56.8%	20	20	0	0.0%	1,581	1,556	25	1.6%	1,561	1,536	25	1.6%
Signal Processing	14,505	13,984	521	3.7%	1,077	451	626	138.8%	112	108	4	3.7%	15,694	14,543	1,151	7.9%	15,582	14,435	1,147	7.9%
Vehicular Technology	3,629	3,654	-25	-0.7%	110	124	-14	-11.3%	23	20	3	15.0%	3,762	3,798	-36	-0.9%	3,739	3,778	-39	-1.0%
Div IX Subtotal	30,300	29,656	644	2.2%	1,633	987	646	65.5%	382	370	12	3.2%	32,315	31,013	1,302	4.2%	31,933	30,643	1,290	4.2%
DIVISION X																				
Computational Intelligence	5,038	5,105	-67	-1.3%	234	259	-25	-9.7%	72	81	-9	-11.1%	5,344	5,445	-101	-1.9%	5,272	5,364	-92	-1.7%
Control Systems	7,661	7,918	-257	-3.2%	261	271	-10	-3.7%	57	54	3	5.6%	7,979	8,243	-264	-3.2%	7,922	8,189	-267	-3.3%
Engineering in Medicine & Biology	7,208	6,902	306	4.4%	819	520	299	57.5%	453	201	252	125.4%	8,480	7,623	857	11.2%	8,027	7,422	605	8.2%
Photonics	4,941	4,881	60	1.2%	91	66	25	37.9%	106	94	12	12.8%	5,138	5,041	97	1.9%	5,032	4,947	85	1.7%
Robotics & Automation	8,549	8,151	398	4.9%	1,422	1,219	203	16.7%	89	82	7	8.5%	10,060	9,452	608	6.4%	9,971	9,370	601	6.4%
Systems, Man & Cybernetics	3,577	3,833	-256	-6.7%	159	168	-9	-5.4%	24	33	-9	-27.3%	3,760	4,034	-274	-6.8%	3,736	4,001	-265	-6.6%
Div X Subtotal	36,974	36,790	184	0.5%	2,986	2,503	483	19.3%	801	545	256	47.0%	40,761	39,838	923	2.3%	39,960	39,293	667	1.7%
TOTAL	251,319	254,894	-3,575	-1.4%	14,015	14,076	-61	-0.4%	10,036	11,017	-981	-8.9%	275,370	279,987	-4,617	-1.6%	265,334	268,970	-3,636	-1.4%

*Added new in 2015, no YoY comparison data



Women in Engineering (WIE)					Mar '15				
Grade	This Month '15	This Month '14	Year-over-Year		Region	This Month '15	This Month '14	Year-over-Year	
			#	%				#	%
Fellow	92	89	3	3.4%	U.S.	2,645	2,593	52	2.0%
Senior Member	577	518	59	11.4%	Canada	297	263	34	12.9%
Member	2115	1994	121	6.1%	Europe, Middle East, Africa	1,994	1,755	239	13.6%
Associate Member	44	35	9	25.7%	Latin America	1,337	1,156	181	15.7%
Graduate Student	1722	1688	34	2.0%	Asia & Pacific	4,723	4,071	652	16.0%
Student	6446	5501	945	17.2%	Total	10,996	9,838	1,158	11.8%
Total	10,996	9,838	1,158	11.8%					

IEEE Women in Engineering (WIE) membership is only available to IEEE members. WIE membership is free for students, graduate students and life members. Professional members pay a WIE membership fee.

IEEE STANDARDS ASSOCIATION

IEEE Standards Association				Mar '15			
Grade	This Month '15	This Month '14	Year-over-Year				
			#	%			
Student	33	34	(1)	-2.9%			
Higher-Grade	5,767	5,768	(1)	0.0%			
Affiliate	59	81	(22)	-27.2%			
Total	5,859	5,883	(24)	-0.4%			

IEEE Standards Association members (SA members) may also be IEEE members or Society Affiliates. However IEEE or Society membership is not a requirement to join. These individuals join the Standards Association for the benefit of being able to ballot on standards projects and assume leadership roles within a working group.



Geographic IEEE Young Professionals Membership - March 2015			
Region	Higher Grade w/o GSM	GSM	Total
	2015	2015	2015
1	2,626	1,584	4,210
2	2,354	1,552	3,906
3	2,383	1,967	4,350
4	2,133	1,623	3,756
5	2,706	1,655	4,361
6	5,264	2,489	7,753
R 1-6	17,466	10,870	28,336
7	2,159	1,736	3,895
8	10,457	9,694	20,151
9	1,977	1,309	3,286
10	10,488	11,035	21,523
R 7-10	25,081	23,774	48,855
TOTAL	42,552	34,648	77,200

For 2015, Young Professionals eligibility rules changed, broadening the scope of “ten years from first degree” to “fifteen years from first degree”.



ETA KAPPA NU
Electrical and Computer Engineering Honor Society

Active IEEE Members that belong to Eta Kappa Nu

Geographic IEEE HKN Membership - March 2015			
Region	Higher Grade w/o GSM	Students	Total
1	914	430	1,344
2	873	379	1,252
3	806	598	1,404
4	638	476	1,114
5	869	500	1,369
6	1,140	589	1,729
R 1-6	5,240	2,972	8,212
7	19	22	41
8	58	21	79
9	24	89	113
10	55	68	123
R 7-10	156	200	356
TOTAL	5,396	3,172	8,568